



Guidelines

The Bras d'Or Lakes Golden Award pays tribute to those individuals and organizations that have shown a commitment to environmental stewardship for the Bras d'Or Lakes through leadership in four categories.

Categories

1. Youth or youth-related group or school (ages 12 to 18)
2. Individual adult
3. Business or industry
4. Community group, municipality or First Nation

Eligibility and Criteria

Applicants can be self-nominated, or nominations may be made on someone else's behalf.

Finalists in each category will be selected using the following criteria or guidelines:

- The achievement should have had a positive impact by helping protect or restore the natural environment in the Bras d'Or Lakes and its watershed. Preference will be given to activities that show measurable and beneficial environmental impacts as a result of their implementation.
- Nominations should describe activities or initiatives that were completed between January 1, 2008 and September 30, 2012.
- Describe how the activity or initiative benefited the natural environment.
- The project should encourage stewardship behaviours or actions. Strong preference will be given to projects that have achieved positive change through action that went above and beyond required operations.
- Demonstrate successful partnerships with community or business stakeholders where possible.
- Be reproducible, where possible, so others in the Bras d'Or Lakes area can implement the activity.

1. Youth Criteria

- The nomination may be for an individual student, school group or club, community youth group, or for a school-wide activity.
- Environmental action program.
- The nomination should demonstrate excellence in such areas as:
 - An individual or group activity that took place in the school or community
 - A one-time event, or an ongoing activity scheduled regularly throughout the school year
 - Extracurricular activities
 - Activities that supplemented an established educational curriculum

2. Individual Adult Criteria

- Most of the planning and implementation of the project should have been done by an individual, with some collaboration with others to complete the project.
- The individual should not be directly affiliated with the Bras d'Or Lakes Collaborative Environmental Planning Initiative.

3. Business and Industry Criteria

- Successful nominations should go beyond regulatory requirements at municipal, provincial or federal levels.
- Businesses and industries of all sizes are eligible.
- Business or industry nominees should document measurable improvements to the environment as a result of the action taken.
- The business or industry should not have a representative on the Bras d'Or Collaborative Environmental Planning Initiative.

4. Community Group, Municipality, or First Nation

- Nominees should be involved with meeting the public needs or interests of a community, including volunteer activities conducted by area groups on behalf of the community or tribe.

Submission Information

- Please complete the nomination form by no later than March 22, 2013 which can be found at www.brasdorcepi.ca
- Please send any supporting materials to: Shelley Porter, CEPI Coordinator, at shelley@brasdorcepi.ca

Judging Process

- Judges include members of the Bras d'Or Lakes Collaborative Environmental Planning Initiative.
- Winners will be contacted in April 2013. All winners will be promoted throughout Cape Breton using local media, the CEPI web site and Facebook page.

Award

- Each winner will receive a commemorative award and a framed certificate.

For more information

- Contact Shelley Porter, CEPI Coordinator, at shelley@brasdorcepi.ca or 902 379-2369.